

Sponsorship Levels:

Bronze: up to \$2,000

Silver: \$2,001 - \$3,499

Gold: \$3,500 - \$4,999

Platinum: \$5,000 or more

Build on Your Company's Participation with Sponsorships

2010 AAPS National Biotechnology Conference sponsorships link your company to the world's top gathering of pharmaceutical scientists and open networking opportunities with top executives in the industry. The sponsorship rate structure offers an array of options starting at \$750. Sponsor benefits range from company names on signs to discounted exhibit space or complimentary registrations depending on the sponsorship level.

Sponsorship	Cost	Details
Plenary Session	\$7,500 (exclusive sponsorship)	SOLD!
Symposia Sponsorship	\$3,500 per morning or afternoon time period	Sponsor symposia on Tuesday morning, Wednesday morning or Wednesday afternoon. Program details. Sponsor logo will be included on all symposia signs for that time period and in the Preliminary, Program at a Glance and Final Program.
Roundtable Sponsorship	\$2,500 per time period	Sponsor roundtables time periods available Monday, Tuesday or Wednesday. Program details. Sponsor logo will be included on all roundtable signs for that time period and in the Preliminary, Program at a Glance and Final Program.
Student Mentoring Breakfast	\$2,500	SOLD!
Lanyard	\$2,750 (exclusive sponsorship)	SOLD!
Registration Tote Bags	\$2,000 per company	Tote bags distributed to all registrants will have up to 6 tote bag sponsors' logos printed on one side of bag. Reverse side of bag will have meeting logo.
Sunrise Sessions	\$1,500 per time period	Designed as a primer on new emerging technologies, these popular sessions are conducted early in the morning. Sponsor logo will be included on all sunrise session signs for that time period and in the Preliminary, Program at a Glance and Final Program.
Reception Drink Ticket Sponsorship + 100 Tickets	\$2,500	Final Programs distributed to all registrants will have two drink tickets attached to the front cover with sponsor's logo on them. Sponsors are also acknowledged with signs located at the bars during the receptions.
Reception Drink Ticket Sponsorship	\$2,000	Final Programs distributed to all registrants will have two drink tickets attached to the front cover with sponsor's logo on them. Sponsors are also acknowledged with signs located at the bars during the receptions.
Lunch Discount Coupons	\$2,500 per packet	Sponsors will be given 250 tickets to hand out at their table top to attendees. Attendees may use these Monday, Tuesday or Wednesday of the meeting. Sponsor's logos will be printed on each coupon. (Only 12 packets available) Signs indicating table location will be at the hall entrance and near the lunch area.
Bio Talk Sponsorship	\$2,000	Sponsor the popular Bio Talk area, where attendees and exhibitors get a chance to ask speakers questions. Bio Talk is held both Monday and Tuesday in the exhibit hall from 12 - 1pm. Sponsor logo will be included on all Bio Talk signs and in Final Program.
Tote Bag Insert	\$750	Highlight your booth with a tote bag insert promoting your company in all of the attendee tote bags.

★★★★★ Platinum Sponsor ★★★★★

- Plenary Session – **Sold**

★★★★★ Gold Sponsor ★★★★★

- Symposia Sponsorship
\$3,500 per time slot

- Monday P.M. - **Sold**
- Tuesday A.M.
- Tuesday P.M. – **Sold**
- Wednesday A.M.
- Wednesday P.M.

★★★★★ Silver Sponsor ★★★★★

- Roundtable Sponsorship
\$2,500 per slot

- Monday P.M.
- Tuesday A.M.
- Tuesday P.M.
- Wednesday A.M.
- Wednesday P.M.

- Lanyards - \$2,750 - **Sold**

- Reception Drink Ticket Sponsorship
+ 100 tickets- \$2,500

- Monday or Tuesday

- Lunch Discount Coupons - \$2,500
per packet

★★★★★ Bronze Sponsor ★★★★★

- Registration Tote Bags - \$2,000

- Bio Talk Sponsorship - \$2,000

- Monday or Tuesday

- Reception Drink Ticket Sponsorship
- \$2,000

- Monday or Tuesday

- Sunrise Session Sponsorship -
\$1,500

- Tuesday

- Tote Bag Insert - \$750

ALL SPONSORS RECEIVE:

- Logo in General Sponsor list in the final program
- Logo with individual company exhibitor listing in the Final Program
- General sign acknowledging sponsors' support
- Points towards space selection for 2011 AAPS National Biotechnology Conference
- Points towards space selection for Annual Meeting and Exposition
- Logo and thanks in wrap-up issue of the conference in AAPS Newsmagazine

SPONSORSHIP LEVELS AND BENEFITS

Bronze – up to \$2,000

- All Bronze level sponsors will have their corporate logos appear on one slide displayed in general session room

Silver – \$2,001 - \$3,499

All of the above benefits, plus

- All Silver level sponsors will have individual slide w/ logo displayed in general session room at the beginning of the session;
- Sign acknowledging sponsorship at individual event, i.e. reception break, etc. if sponsoring specific event

Gold - \$3,500 - \$4,999

All of the above benefits, plus

- Each Gold level sponsors will receive complimentary emailing through AAPS to conference Attendees. (Sample of mailing required)

Platinum - \$5,000 or more

All of the above benefits, plus

- Each Platinum level sponsor will receive either 25% discount off exhibit space or one (1) full conference registration
- 1 Full page announcement in Final Program
- 1 page flyer inserted into registration tote bags
- Logo incorporated into entrance signs to exhibit hall

All sponsorships can be combined to qualify for higher level of sponsorship benefits.

Possible Sponsorship Combinations:

1) Symposia + Reception Drink Ticket Sponsorship = \$5,100

(Platinum Level = 25% off table top space or one (1) full conference registration)

2) Roundtable + Lunch Coupon Sponsorships = \$5,000

(Platinum Level = 25% off table top space or one (1) full conference registration)

3) Two (2) Lunch Coupon Sponsorships = \$5,000

(Platinum Level = 25% off table top space or one (1) full conference registration + Major Exposure!)

4) Lunch Coupon + Reception Tickets Sponsorship = \$4,000

(Gold Level = Complimentary emailing to all Attendees and exposure!)

5) Tote Bag + Drink Ticket Sponsorship = \$3,600

(Gold Level = Complimentary emailing to all Attendees and exposure!)

6) Bio Talk + Tote Bag Insert Sponsorship = \$2,750

(Silver Level = Session room slide)

Please Contact:

Heather Horan
Associate Expositions Manager
2107 Wilson Blvd., Suite 700
Arlington, VA 22201
PH: (703) 248-4785
FX: (703) 243-5582
HoranH@aaps.org

★★★★★ **Platinum Level Sponsor** ★★★★★

Plenary Session - \$7,500 (exclusive sponsorship) – **Sold**

★★★★★ **Gold Level Sponsor** ★★★★★

Symposia Sponsorship - \$3,500 per time slot

Circle Time: **Tues. A.M. Wed. A.M. Wed. P.M.**

★★★★★ **Silver Level Sponsor** ★★★★★

Roundtable Sponsorship- \$2,500 per time slot

Circle Time: **Mon. P.M. Tues. A.M. Tues. P.M. Wed. A.M. Wed. P.M.**

Lanyards - \$2,750 - **Sold**

Student Mentoring Breakfast - \$2,500 – **Sold**

Reception Drink Ticket Sponsorship + 100 tickets - \$2,500

Circle Day: **Monday or Tuesday**

Lunch Discount Coupons - \$2,500 per packet

250 tickets per packet (Attendees must pick up at exhibitor's table)

★★★★★ **Bronze Level Sponsor** ★★★★★

Registration Tote Bags - \$2,000

Bio Talk Sponsorship - \$2,000

Circle Day: **Monday or Tuesday**

Reception Drink Ticket Sponsorship - \$2,000

Circle Day: **Monday or Tuesday**

Sunrise Session Sponsorship - \$1,500

Circle Day: **Monday**

Tote Bag Insert - \$750