

★★★★★ Platinum Sponsor ★★★★★

- Plenary Session – **Sold**

★★★★★ Gold Sponsor ★★★★★

- Symposia Sponsorship  
\$3,500 per time slot

- Monday P.M. - **Sold**
- Tuesday A.M.
- Tuesday P.M. – **Sold**
- Wednesday A.M.
- Wednesday P.M.

★★★★★ Silver Sponsor ★★★★★

- Roundtable Sponsorship  
\$2,500 per slot

- Monday P.M.
- Tuesday A.M.
- Tuesday P.M.
- Wednesday A.M.
- Wednesday P.M.

- Lanyards - \$2,750 - **Sold**

- Reception Drink Ticket Sponsorship + 100 tickets- \$2,500

- Monday or Tuesday

- Lunch Discount Coupons - \$2,500 per packet

★★★★★ Bronze Sponsor ★★★★★

- Registration Tote Bags - \$2,000

- Bio Talk Sponsorship - \$2,000

- Monday or Tuesday

- Reception Drink Ticket Sponsorship - \$2,000

- Monday or Tuesday

- Sunrise Session Sponsorship - \$1,500

- Tuesday

- Tote Bag Insert - \$750

## All Sponsors Receive:

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- Logo in General Sponsor list in the final program
- Logo with individual company exhibitor listing in the Final Program
- General sign acknowledging sponsors' support
- Points towards space selection for 2011 AAPS National Biotechnology Conference
- Points towards space selection for Annual Meeting and Exposition
- Logo and thanks in wrap-up issue of the conference in AAPS Newsmagazine

## Sponsorship Levels and Benefits

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Bronze – up to \$2,000

- All Bronze level sponsors will have their corporate logos appear on one slide displayed in general session room

Silver – \$2,001 - \$3,499

All of the above benefits, plus

- All Silver level sponsors will have individual slide w/ logo displayed in general session room at the beginning of the session;
- Sign acknowledging sponsorship at individual event, i.e. reception break, etc. if sponsoring specific event

Gold - \$3,500 - \$4,999

All of the above benefits, plus

- Each Gold level sponsors will receive complimentary emailing through AAPS to conference Attendees. (Sample of mailing required)

Platinum - \$5,000 or more

All of the above benefits, plus

- Each Platinum level sponsor will receive either 25% discount off exhibit space or one (1) full conference registration
- 1 Full page announcement in Final Program
- 1 page flyer inserted into registration tote bags
- Logo incorporated into entrance signs to exhibit hall



# 2010 AAPS National Biotechnology Conference

San Francisco Hilton, San Francisco, CA  
May 16-19, 2010  
Sponsorship Opportunities

All sponsorships can be combined to qualify for higher level of sponsorship benefits.

Possible Sponsorship Combinations:

**1) Symposia + Reception Drink Ticket Sponsorship = \$5,100**

(Platinum Level = 25% off table top space or one (1) full conference registration)

**2) Roundtable + Lunch Coupon Sponsorships = \$5,000**

(Platinum Level = 25% off table top space or one (1) full conference registration)

**3) Two (2) Lunch Coupon Sponsorships = \$5,000**

(Platinum Level = 25% off table top space or one (1) full conference registration + Major Exposure!)

**4) Lunch Coupon + Reception Tickets Sponsorship = \$4,000**

(Gold Level = Complimentary emailing to all Attendees and exposure!)

**5) Tote Bag + Drink Ticket Sponsorship = \$3,600**

(Gold Level = Complimentary emailing to all Attendees and exposure!)

**6) Bio Talk + Tote Bag Insert Sponsorship = \$2,750**

(Silver Level = Session room slide)

**Return to:**

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★★★★★ **Platinum Level Sponsor** ★★★★★

- Plenary Session - \$7,500 (exclusive sponsorship) – **Sold**

★★★★★ **Gold Level Sponsor** ★★★★★

- Symposia Sponsorship - \$3,500 per time slot  
Circle Time: **Tues. A.M. Wed. A.M. Wed. P.M.**

★★★★★ **Silver Level Sponsor** ★★★★★

- Roundtable Sponsorship- \$2,500 per time slot  
Circle Time: **Mon. P.M. Tues. A.M. Tues. P.M. Wed. A.M. Wed. P.M.**
- Lanyards - \$2,750 - **Sold**
- Student Mentoring Breakfast - \$2,500 – **Sold**
- Reception Drink Ticket Sponsorship + 100 tickets- \$2,500  
Circle Day: **Monday or Tuesday**
- Lunch Discount Coupons - \$2,500 per packet  
250 tickets per packet (Attendees must pick up at exhibitor's table)

★★★★★ **Bronze Level Sponsor** ★★★★★

- Registration Tote Bags - \$2,000
- Bio Talk Sponsorship - \$2,000  
Circle Day: **Monday or Tuesday**
- Reception Drink Ticket Sponsorship - \$2,000  
Circle Day: **Monday or Tuesday**
- Sunrise Session Sponsorship - \$1,500  
Circle Day: **Monday**
- Tote Bag Insert - \$750

- Invoice me P.O. Number: \_\_\_\_\_
- Check # \_\_\_\_\_ enclosed payable to AAPS.
- Charge: Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_