

Strategic Alliances

AAPS actively and openly encourages the alliance of all organizations that enhance and help to promote the objectives and mission of AAPS.

It is suggested that the AAPS be proactive and selective in the formation of strategic alliances.

The AAPS has earned its reputation of being a top-quality organization in the pharmaceutical sciences. To preserve this reputation, we must form strategic alliances exclusively with other organizations meeting this standard of excellence. In view of our limited resources (in terms of both staff effort and financial resources), we cannot form alliances with all organizations that wish to do so. In view of arguments raised above, it is recommended that we seek alliances with a *limited number* of peer organizations, which we perceive to share our vision, and with appropriate complementary organizations.

It is recommended that two types of alliances be considered.

1. Alliances on a continuing basis with organizations that can help us to fulfill our vision goals.

On-going joint activities could range, for example, from a series of workshops on themes of mutual interest (e.g., with FDA), to publication efforts, science policy efforts, shared resource activities (e.g., the Arden House meetings), and joint annual meetings.

2. Temporary alliances to achieve a defined goal, e.g., joint symposium.

Joint arrangements to achieve a specific programming goal may be in the form of workshops, short courses, and symposia. Other activities may also be conducive to a temporary alliance.

The balance between the two types of strategic alliances should be chosen to optimize staff resources while affording us the flexibility to pursue programming that addresses the newest and most exciting research developments. A matrix of criteria should be applied to assess the desirability of various organizations as strategic alliance partners and to select a preferred list of candidates.