

AAPS Newsmagazine

Content Advisory Board

Purpose

The *AAPS Newsmagazine* Content Advisory Board (CAB) is responsible for soliciting and securing topical and timely content (e.g., feature articles, news briefs) for the *AAPS Newsmagazine*. It is the aim of the CAB to help bolster the stature of *AAPS Newsmagazine*, both to readers and advertisers.

Structure

The CAB will include one representative from each AAPS section, and one member-at-large. CAB representatives should be past or present section leaders who have a broad range of personal and professional contacts within their sections and research communities. CAB members shall serve 3-year terms. After the initial year, arrangements will be made to stagger membership.

Function

CAB members will collaborate with the *AAPS Newsmagazine* editor and the AAPS Director of Publishing to create and support the magazine's editorial calendar. The editorial calendar will feature topics of interest to the AAPS membership and pharmaceutical community. Each issue will have, at least, one feature topic, e.g., genomics, parenterals, intellectual property. The primary responsibility of the CAB will be to solicit articles for these feature sections.

During the creation of the editorial calendar, the CAB will work together with editorial staff to identify which AAPS section is best suited to solicit articles for each topic. CAB members will canvas their sections for individuals who can write articles for the magazine.

Monthly teleconferences and one (1) face-to-face meeting will be held each year to discuss, develop, and ensure that assignments meet posted deadlines.