

Mario Rocci's Goals for 2004

- ▶ To develop a scope for each of AAPS' official journals, and a strategic approach to our relationships with other journals that add value for our members. A financial model will be developed for our publications program. The goal of this model will be to reduce the financial loss in FY06 to less than half that loss in FY04.
- ▶ To promote and develop the National Biotechnology Conference as an AAPS-wide annual event, increasing the attendance for the May 2004 meeting by 50% - 100% over the 2002 meeting.
- ▶ To hold a conference on the "Getting the Dose Right" initiative with follow-up that will lay out and implement a clear plan for the manner in which dosing changes will be sought.
- ▶ To add 5 new student chapters to AAPS and increase student members by 15%. Increase the level of student involvement with AAPS by providing opportunities for involvement in Sections, PRTs and by encouraging independent student based activities within and among the student chapters.
- ▶ To develop measurable impact for our globalization efforts as well as clarify the manner in which AAPS will interact with other member societies in these efforts.